



International
Institute Of
Inspiration
Economy



Resilience Economy



International Inspiration Economy Project

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Master of Inspiration Economy- Course Syllabus

Course Name: IE 24 Economics of Strategies & Future Foresight

1. Program Intending Learning Outcomes (PILOs):

Upon the completion of the MIE program, students will have:

a) An in-depth knowledge of Inspiration Economy theories, practices, methodologies, processes and tools.
b) The mindset and the competency needed to successfully carry out inspiration labs development projects across organization and communities fields.
c) The capacity to use inspiration economy approaches in solving complex problems and developing corporate and public institutional strategies.
d) The mastering of the tools that would create an effective socio-economic outcome.
e) The ability to communicate effectively to promote the culture of inspiration economy, and to disseminate the practice in the public as well as the corporate spheres, by engaging with communities issues and challenges and bringing solutions for sustainable development.
f) To develop the capabilities of the students to effectively harness the practices of Inspiration Economy with evidence-based higher quality intended learning designs.
g) To carry out world-class research and development in line with Inspiration Economy strategic priorities which focus on applied research.

2. **Course credits:** 3 credit hours

3. **Pre-requisites:** IE 02 Methods of Observation & Opportunities Discovering

4. **Course web-page:**

5. **Course coordinator:** Dr. Mohamed Buheji & TBA (Program Advisory Board)

Email: buhejim@gmail.com , Email: ...

6. **Academic year:**

7. **Semester:**

	First	x	Second		Summer
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8. **Textbook(s):**

Book of Reference No 1

Buheji, M and Sisk, S (2020) *You and The New Normal*, AuthorHouse, UK.

ISBN- 978-1-7283-5339-5

Book of Reference No 2

Buheji, M (2020) *Insights - Thoughts Pioneering the Future of Our Socio-Economies, especially post-COVID-19 pandemic*. Researchgate Self-Publish, (Published in Sep). ISBN- 978-1-8383554-1-8

Book of Reference No 3

Buheji, M (2020) *'Visualising Resilient Communities'*, Authorhouse Publishing, UK. (Published in Feb). ISBN 978-1-7283-9928-7.

Book of Reference No 4

Buheji, M and Ahmed, D (2019) *The Intent – Shaping the future of Poverty Economy*, AuthorHouse, UK. ISBN- 9781728392455

Book of Reference No 5

Buheji, M and Ahmed, D (2019) *The Youthineering- 'New Perspectives on Youth Economy'* (Edited Book), AuthorHouse Publishing, UK. (Published in Oct, 2019). ISBN: 978-1-7283-9471-8.

Paper References

1. Ahmed, D.; Buheji, M. and Almuttawa, W (2020) The 'Silver-Lining' of Youth Future in the New Normal (Describing a New Generation), *Human Systems Management*, 39 (4), p. 495–510.
2. Buheji, M (2020) Future Foresight of Post COVID-19 Generations, *International Journal of Youth Economy* Vol. 4, No. 1, pp. I-III
3. Buheji, M (2020) Stopping Future COVID-19 Like Pandemics from the Source- A Socio-Economic Perspective 'Re-inventing Zoonotic Virus Foodborne Diseases Inspection', *American Journal of Economics*, 10(3): 115-125.
4. Buheji, M (2020) Optimising the 'Economics of Curiosity' for Better Future Foresight. Tracking how Curiosity Can Solve Future Socio-Economic Challenges. *American Journal of Economics*, 10(1): 21-28.
5. Buheji, M (2020) Creating Innovation Policies that Leads to Positive Future Spillovers -A Critical Review, *Business and Economic Research* ISSN 2162-4860, Vol. 10, No. 1, p. 176-181.
6. Buheji, M (2019) Reviewing Implications of "Behavioural Economics" on Our Future Life, *Issues in Social Science*, Vol.7, No.3, pp. 9-17.
7. Buheji, M (2019) Discovering Pathways for Eliminating NEET and Youth Future Type of Poverty, *International Journal of Human Resource Studies* ISSN 2162-3058 2019, Vol. 9, No. 3, pp.320-340.
8. Buheji, M (2019) Shaping Future Type of Poverty - The Foresight of Future Socio-economic Problems & Solutions - Taking Poverty as a Context- Beyond 2030, *American Journal of Economics*, 9(3): 106-117.
9. Buheji, M and Ahmed, D (2019) The Secrets and Future of Global Cities, A Book Review, *Journal of Social Science Studies*, 6(1), pp. 124-127.
10. Buheji, M (2018) Practices of Future Foresight in Management of Non-Communicable Diseases -An Early Attempt towards Focusing on 'Foresight Economy' Labs. *Advances in Social Sciences Research Journal*. Vol.5, No.4, pp. 344-355.
11. Buheji, M and Ahmed, D (2016) Currency of Inspiration Economy - Forecasting the future. MakeLearn Joint International Conference on "Management, Knowledge and Learning", Timisoara, Romania 25-28 May.

9. Other resources used (e.g. e-Learning, field visits, periodicals, software, etc.):

- a) Additional required materials will be provided throughout this course in a soft copy.
- b) Field Visits will be arranged based on students availability in the Morning or Afternoon to certain entities that have managed to bring solutions for complex problems, or have a problem that needs to be investigated.
- c) Case Studies of both Inspiration Economy and similar concepts that lead to love models creation that influenced the socio-economy.

10. Course description (as per the updated MIE Program catalogue):

This subject focus on the development of the foundations and the development of strategic management and future foresight and its influence on economics, with particular focus on the future socio-economic challenges and opportunities. The benefits and the economic factors of a foresight program are explored with real-examples and case studies, to show how communities and organisations could be more resilient and inspiring if the future adapted from now. Techniques to adapt to the changing environments, and building scenarios for sustainability, besides actions to disrupt the status-quo before being disrupted are exploited too.

11. Course Intended Learning Outcomes (CILOs):

1.

CILOs	Mapping to PILOs						
	a	b	c	d	e	f	g
1. Critically Understand why Future Foresight and Economics of Strategies are important for the development of the socio-economy of any community	✓	✓				✓	
2. Evaluate when and how: Economy of Future Foresight is more effective.				✓			
3. How the beneficiaries in the different communities & organizations can optimize the utilization of Future Foresight economics in different situations.			✓	✓	✓		✓
4. Effectively illustrate creation of Future Foresight Economics models in real-life situation.		✓		✓	✓		✓
5. Apply critical thinking in analyses and syntheses of the Future Foresight Economy vs. Inspiration models achieved.			✓		✓	✓	✓

14. Course assessment:

Assessment Type	Number	Weight
Taking Discussion Notes, Participation in Visits and Active Contribution	1	10%

Assignments	2	10%
Students Case Studies	2	10%
Course Project & Presentation	1	45 % (*)
Final (Open Book Exam)	1	25%
Total	7	100%

(*) Please read the notes below at the end of the syllabus

15. Course Weekly Breakdown:

Month	Date	Topics covered	CILOs	Teaching Method	Assessment
1	Sep	Introduction to the Future Foresight and Economics of Strategy and it is historical background	1,2	Lecture/ Discussion	Active Participation
2	Oct	Reviewing how Future Foresight and Economics of Strategy Models are created	1,2,3	Lecture/ Case Studies, Students Presentations & Discussion	Assignment #1
3	Nov	Experimenting with Future Foresight and Economics of Strategy tools in the field	2,3,4	Lecture/ Discussion/ Projects/ Case Study	Case #1 Inception of Course Project
4	Dec	Researching how can Inspiration Economy Experts can develop 'live models' using Future Foresight	3,4,5,6	Research Analysis Application	Research & Active Participation
5	Jan	Creating Future Foresight and Economics of Strategy Projects focused on community development	2	Lecture/ Students Presentations, Discussion	Project Continuation
Jan		Open Book Exam			

16. Course-related policies:

- This course is an intensive one-semester course where the student would have to execute a project, therefore, ready to present and discuss in class.
- The Class Instructors is more of a facilitator for an exciting journey. Therefore, everyone is invited to contribute the extracurricular material and multimedia that would add to the quality of and outcome of this journey.
- There would be visits that would be planned 2-3 times during the course. Usually, these visits timing depend on the nature of the organisations visited.
- Inspiration Economy Experts would also be invited where possible to some of the classes to participate and share experiences.

- The course project is meant to be the main contribution of the students to the course outcome. Therefore, you are highly encouraged to make a live project where it might change your life and inspires others in the class.
- Students should try their best not to miss class or visits as it would affect their contribution to the course. The instructor would use the 10% of participation to ensure that this encourages the student to abide by this requirement.
- Missing any assignment or exam required to close should be for a serious excuse.
- Final Exam would be an open book.