



International
Institute Of
Inspiration
Economy



Resilience Economy



International Inspiration Economy Project

www.inspirationeconomy.org

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Master of Inspiration Economy- Course Syllabus

Course Name: IE 23 Behavioral & Development Economics

1. Program Intending Learning Outcomes (PILOs):

Upon the completion of the MIE program, students will have:

a) An in-depth knowledge of Inspiration Economy theories, practices, methodologies, processes and tools.
b) The mindset and the competency needed to successfully carry out inspiration labs development projects across organization and communities fields.
c) The capacity to use inspiration economy approaches in solving complex problems and developing corporate and public institutional strategies.
d) The mastering of the tools that would create an effective socio-economic outcome.
e) The ability to communicate effectively to promote the culture of inspiration economy, and to disseminate the practice in the public as well as the corporate spheres, by engaging with communities issues and challenges and bringing solutions for sustainable development.
f) To develop the capabilities of the students to effectively harness the practices of Inspiration Economy with evidence-based higher quality intended learning designs.
g) To carry out world-class research and development in line with Inspiration Economy strategic priorities which focus on applied research.

2. **Course credits:** 3 credit hours

3. **Pre-requisites:** IE 02 Methods of Observation & Opportunities Discovering

4. **Course web-page:**

5. **Course coordinator:** Dr. Mohamed Buheji & TBA (Program Advisory Board)

Email: buhejim@gmail.com , Email: ...

6. **Academic year:**

7. **Semester:**

	First	x	Second	Summer
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8. **Textbook(s):**

Book of Reference No 1

Buheji, M and Ahmed, D(2020) 'Behavioural Economics' Re-shaping the Quality of Life, Authorhouse Publishing, UK. ISBN 978-1-7283-9806-8.

Book of Reference No 3

Buheji, M. (2018) *Re-Inventing Our Lives, A Handbook for Socio-Economic "Problem-Solving"*, AuthorHouse, UK. ISBN- 978-1-5462-9840-3.

Book of Reference No 3

Buheji, M and Ahmed, D (2019) *The Intent – Shaping the future of Poverty Economy*, AuthorHouse, UK. ISBN- 9781728392455

Paper References

1. Buheji, M (2018) Nudge Theory vs. Inspiration Economy Labs- Comparing the Depth of Influence on Socio-Economics Behaviours, *American Journal of Economics*; Vol. 8, No.3: 146-154
2. Buheji, M (2019) Shaping the Anatomy of Socio-Economic Community Problems towards Effective Solutions, *Issues in Social Science*, Vol. 7, No. 1, pp. 1-11.
3. Buheji, M (2020) Socio-Economic Projects Spillovers and Their Influence on Communities Development, *Review of European Studies*; Vol. 12, No. 1, p. 47-54.

9. Other resources used (e.g. e-Learning, field visits, periodicals, software, etc.):

- a) Additional required materials will be provided throughout this course in a soft copy.
- b) Field Visits will be arranged based on students availability in the Morning or Afternoon to certain entities that have managed to bring solutions for complex problems, or have a problem that needs to be investigated.
- c) Case Studies of both Inspiration Economy and similar concepts that lead to love models creation that influenced the socio-economy.

10. Course description (as per the updated MIE Program catalogue):

The course reviews behavioral economics and its role in developing the communities. Both structural and community problems are discussed to identify and analyses the key area where behavioral science and development economics can be applied. The course reviews the implementation of behavioral economic techniques, as nudge, in solving socio-economic challenges. The discussions and the assessment in the course would focus on developing the caliber of the students in differentiating between behavioral and inspiration economies, besides optimizing their utilization in the right place.

11. Course Intended Learning Outcomes (CILOs):

CILOs	Mapping to PILOs						
	a	b	c	d	e	f	g
1. Critically Understand why behavioral economics is important for the development of the socio-economy	✓	✓				✓	
2. Evaluate when and how: Behavioral Economy Models are created.				✓			
3. How the beneficiaries in the different communities & organizations can			✓	✓	✓		✓

- optimize the utilization of behavioral economics in different situations.
4. Effectively illustrate creation of behavioral economics models in real-life situation.
 5. Apply critical thinking in analyses and syntheses of the Behavioral Economy vs. Inspiration models achieved.

	✓		✓	✓		✓
		✓		✓	✓	✓

14. Course assessment:

Assessment Type	Number	Weight
Taking Discussion Notes, Participation in Visits and Active Contribution	1	10%
Assignments	2	10%
Students Case Studies	2	10%
Course Project & Presentation	1	45 % (*)
Final (Open Book Exam)	1	25%
Total	7	100%

(*) Please read the notes below at the end of the syllabus

15. Course Weekly Breakdown:

Month	Date	Topics covered	CILOs	Teaching Method	Assessment
1	Sep	Introduction to the Behavioral Economy and its historical background	1,2	Lecture/ Discussion	Active Participation
2	Oct	Reviewing how Behavioral Economy Models are created	1,2,3	Lecture/ Case Studies, Students Presentations & Discussion	Assignment #1
3	Nov	Experimenting with Behavioral Economy tools in the field	2,3,4	Lecture/ Discussion/ Projects/ Case Study	Case #1 Inception of Course Project
4	Dec	Researching how can Behavioral Economy Experts can maintain and develop current 'live models'	3,4,5,6	Research Analysis Application	Research & Active Participation
5	Jan	Creating Behavioral Economy Projects focused on community development	2	Lecture/ Students Presentations, Discussion	Project Continuation
Jan		Open Book Exam			

16. Course-related policies:

- This course is an intensive one-semester course where the student would have to execute a project, therefore, ready to present and discuss in class.
- The Class Instructors is more of a facilitator for an exciting journey. Therefore, everyone is invited to contribute the extracurricular material and multimedia that would add to the quality of and outcome of this journey.
- There would be visits that would be planned 2-3 times during the course. Usually, these visits timing depend on the nature of the organisations visited.
- Inspiration Economy Experts would also be invited where possible to some of the classes to participate and share experiences.
- The course project is meant to be the main contribution of the students to the course outcome. Therefore, you are highly encouraged to make a live project where it might change your life and inspires others in the class.
- Students should try their best not to miss class or visits as it would affect their contribution to the course. The instructor would use the 10% of participation to ensure that this encourages the student to abide by this requirement.
- Missing any assignment or exam required to close should be for a serious excuse.
- Final Exam would be an open book.