



International
Institute Of
Inspiration
Economy



Resilience Economy



International Inspiration Economy Project

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Master of Inspiration Economy- Course Syllabus

Course Name: IE 14 Philosophy of "Influencing without Power"

1. Program Intending Learning Outcomes (PILOs):

Upon the completion of the MIE program, students will have:

a) An in-depth knowledge of Inspiration Economy theories, practices, methodologies, processes and tools.
b) The mindset and the competency needed to successfully carry out inspiration labs development projects across organization and communities fields.
c) The capacity to use inspiration economy approaches in solving complex problems and developing corporate and public institutional strategies.
d) The mastering of the tools that would create an effective socio-economic outcome.
e) The ability to communicate effectively to promote the culture of inspiration economy, and to disseminate the practice in the public as well as the corporate spheres, by engaging with communities issues and challenges and bringing solutions for sustainable development.
f) To develop the capabilities of the students to effectively harness the practices of Inspiration Economy with evidence-based higher quality intended learning designs.
g) To carry out world-class research and development in line with Inspiration Economy strategic priorities which focus on applied research.

2. **Course credits:** 3 credit hours

3. **Pre-requisites:** IE 02 Methods of Observation & Opportunities Discovering

4. **Course web-page:**

5. **Course coordinator:** Dr. Mohamed Buheji & TBA (Program Advisory Board)

Email: buhejim@gmail.com , Email:

6. **Academic year:**

7. Semester:	First	x	Second		Summer
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8. **Textbook(s):**

Book of Reference No 1

Buheji, M and Ahmed, D (2017) *Breaking the Shield, - Introduction to Inspiration Engineering (English) Archway Publishing -USA, ISBN- 978-1480848061.*

Book of Reference No 2

Buheji, M and Ahmed, D (2019) *The Defiance - A Socio-Economic Problem Solving (Edited Book)*, AuthorHouse, UK. ISBN: 978-1-7283-8869-4.

Book of Reference No 3

Buheji, M. (2018) *Re-Inventing Our Lives, A Handbook for Socio-Economic "Problem-Solving"*, AuthorHouse, UK. ISBN- 978-1-5462-9840-3.

Book of Reference No 4

Buheji, M (2019) *Designing a Curious Life*, AuthorHouse, UK. ISBN- 9781728386171

Paper References

1. Buheji, M (2019) Understanding the Economics of Problem-Solving. A Longitudinal Review of the Economic Influence of Inspiration Labs- Three Years Journey on Socio-Economic Solutions. *American Journal of Economics* 2019, 9(2): 79-85
2. Buheji, M (2019) Shaping the Anatomy of Socio-Economic Community Problems towards Effective Solutions, *Issues in Social Science*, Vol. 7, No. 1, pp. 1-11.
3. Buheji, M (2019) Influence of visualised reflection on 'solving socio-economic problems' – a case from youth economy forums, *Int. J. Innovation and Learning*, 25 (1), pp. 1-16.
4. Buheji, M. (2018) "Influencing without Power" Currency in Inspiration Labs—A Case Study of Hospital Emergency Beds. *American Journal of Industrial and Business Management*, Vol. 8, pp. 207-220

9. Other resources used (e.g. e-Learning, field visits, periodicals, software, etc.):

- a) Additional required materials will be provided throughout this course in a soft copy.
- b) Field Visits will be arranged based on students availability in the Morning or Afternoon to certain entities that have managed to bring solutions for complex problems, or have a problem that needs to be investigated.
- c) Case Studies of both Inspiration Economy and similar concepts that lead to love models creation that influenced the socio-economy.

10. Course description (as per the updated MIE Program catalogue):

The background of this course is focused on creating a transformation in the mindset the participating student of their infinite capacity in creating change in any socio-economic condition, if they apply abundance thinking. The subjects in this course is that it introduce the concept of 'Influencing without power', or 'without authority'. It is about the power to make or excite others without having any materialistic resources to give or contribute. The course participants would manage to practice the concept of 'influence without power' i.e. practice give and take between all the involved parties, thus enabling them to change or reinforce again others' attitudes, opinions or behaviours. They would learn to optimise the inspiration lab capacity to shape what happens in order to produce a desired action, to trigger behaviour or build others' opinions about it.

11. Course Intended Learning Outcomes (CILOs):

1:

CILOs	Mapping to PILOs						
	a	b	c	d	e	f	g
1. Critically Understand why it is important to evaluate the intrinsic powers within the targeted community or organization	✓	✓				✓	
2. Evaluate when and how: 'Influencing without power or authority' approach could be used.				✓			
3. How to test the influence without power in the different communities & organizational situations.			✓	✓	✓		✓
4. Effectively illustrate creation of 'influencing without power' in real-life situation.		✓		✓	✓		✓
5. Apply critical thinking in analyses and syntheses of the models achieved by 'influencing without power or authority'.			✓		✓	✓	✓

14. Course assessment:

Assessment Type	Number	Weight
Taking Discussion Notes, Participation in Visits and Active Contribution	1	10%
Assignments	2	10%
Students Case Studies	2	10%
Course Project & Presentation	1	45 % (*)
Final (Open Book Exam)	1	25%
Total	7	100%

(*) Please read the notes below at the end of the syllabus

15. Course Weekly Breakdown:

Month	Date	Topics covered	CILOs	Teaching Method	Assessment
1	Sep	Introduction to the "influencing without power" and its historical background	1,2	Lecture/ Discussion	Active Participation
2	Oct	Reviewing how 'Influencing without power' could be used for Inspiration Economy Models	1,2,3	Lecture/ Case Studies, Students Presentations & Discussion	Assignment #1
3	Nov	Experimenting with in the field of how to create successful 'live models' through 'influencing without power'	2,3,4	Lecture/ Discussion/ Projects/ Case Study	Case #1 Inception of Course Project

4	Dec	Researching how can develop further the 'influencing without power' approach in the Inspiration Economy'	3,4,5,6	Research Analysis Application	Research & Active Participation
5	Jan	Creating Models, Project Presentation that shows the benefit of 'influencing without power' in socio-economic development	2	Lecture/ Students Presentations, Discussion	Project Continuation
Jan		Open Book Exam			

16.Course-related policies:

- This course is an intensive one-semester course where the student would have to execute a project, therefore, ready to present and discuss in class.
- The Class Instructors is more of a facilitator for an exciting journey. Therefore, everyone is invited to contribute the extracurricular material and multimedia that would add to the quality of and outcome of this journey.
- There would be visits that would be planned 2-3 times during the course. Usually these visits timing depend on the nature of the organisations visited.
- Inspiration Economy Experts would also be invited where possible to some of the classes to participate and share experiences.
- The course project is meant to be the main contribution of the students to the course outcome. Therefore, you are highly encouraged to make a live project where it might change your life and inspires others in the class.
- Students should try their best not to miss class or visits as it would affect their contribution to the course. The instructor would use the 10% of participation to ensure that this encourages the student to abide by this requirement.
- Missing any assignment or exam required to close should be for a serious excuse.
- Final Exam would be an open book.