



International
Institute Of
Inspiration
Economy



Resilience Economy



International Inspiration Economy Project

www.inspirationeconomy.org

www.youtheconomy.org

Master of Inspiration Economy- Course Syllabus

Course Name: IE 03 Best Practices in Writing Case Studies

1. Program Intending Learning Outcomes (PILOs):

Upon the completion of the MIE program, students will have:

a) An in-depth knowledge of Inspiration Economy theories, practices, methodologies, processes and tools.
b) The mindset and the competency needed to successfully carry out inspiration labs development projects across organization and communities fields.
c) The capacity to use inspiration economy approaches in solving complex problems and developing corporate and public institutional strategies.
d) The mastering of the tools that would create an effective socio-economic outcome.
e) The ability to communicate effectively to promote the culture of inspiration economy, and to disseminate the practice in the public as well as the corporate spheres, by engaging with communities issues and challenges and bringing solutions for sustainable development.
f) To develop the capabilities of the students to effectively harness the practices of Inspiration Economy with evidence-based higher quality intended learning designs.
g) To carry out world-class research and development in line with Inspiration Economy strategic priorities which focus on applied research.

2. **Course credits:** 3 credit hours

3. **Pre-requisites:** IE 07 Problem Solving & Forecasting future

4. **Course web-page:**

5. **Course coordinator:** Dr. Mohamed Buheji & TBA (Program Advisory Board)

Email: buhejim@gmail.com , Email:

6. **Academic year:**

7. **Semester:**

x	First	Second	Summer
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8. **Textbook(s):**

Book of Reference No 1

Buheji, M and Ahmed, D (2017) Breaking the Shield, - Introduction to Inspiration Engineering (English) Archway Publishing -USA, ISBN- 978-1480848061.

Book of Reference No 2

Buheji, M and Ahmed, D (2019) *The Defiance - A Socio-Economic Problem Solving (Edited Book)*, AuthorHouse, UK. ISBN: 978-1-7283-8869-4.

Book of Reference No 3

Buheji, M. (2018) *Re-Inventing Our Lives, A Handbook for Socio-Economic “Problem-Solving”*, AuthorHouse, UK. ISBN- 978-1-5462-9840-3.

Paper References

1. Buheji, M (2019) ‘The Trust Project’ Building better accessibility to Healthcare Services through Behavioural Economics and Inspiration Labs, *International Journal of Economics, Commerce and Management*, United Kingdom, 7(2): 526-535.
2. Buheji, M. (2018) “Influencing without Power” Currency in Inspiration Labs—A Case Study of Hospital Emergency Beds. *American Journal of Industrial and Business Management*, Vol. 8, pp. 207-220.

9. Other resources used (e.g. e-Learning, field visits, periodicals, software, etc.):

- a) *Case Studies of Inspiration Economy*
- b) *Harvard Business Review Case Studies*
- c) *Additional required materials will be provided throughout this course in a soft copy.*
- d) *Field Visits will be arranged based on students availability in the Morning or Afternoon to certain entities that have managed to bring solutions for complex problems, or have a problem that needs to be investigated.*

10. Course description (as per the updated MIE Program catalogue):

The student would learn in this course how to capture the proper inputs about the socio-economic problem and describe the conditions of the problem. The course focus on building the competency of writing papers, and projects case studies. The background of the problem and its current or the future challenge help the student to appreciate and describe the solution. The course starts from the stage of writing project proposals, to how to prepare project that would create an inspiring story and legacy.

11. Course Intended Learning Outcomes (CILOs):

1.

CILOs	Mapping to PILOs						
	a	b	c	d	e	f	g
1. <i>Understand what is an inspiration case study and its differentiation to other type of written case studies</i>	✓	✓				✓	
2. <i>Realise the techniques of writing case studies</i>				✓			
3. <i>Define & apply the goals of the case study</i>			✓	✓	✓		✓
4. <i>Effectively illustrate how to self-evaluate the case study in its role towards inspiration economy.</i>		✓		✓	✓		✓
5. <i>Apply critical thinking in analyses and syntheses of the case studies.</i>			✓		✓	✓	✓

14. Course assessment:

Assessment Type	Number	Weight
<i>Taking Discussion Notes, Participation in Visits and Active Contribution</i>	1	10%
<i>Assignments</i>	2	20%
<i>Students Case Studies</i>	2	10%
<i>Course Project & Presentation</i>	1	60 % (*)
Total		100%

(*) Please read the notes below at the end of the syllabus

15. Course Weekly Breakdown:

<i>Month</i>	<i>Date</i>	<i>Topics covered</i>	<i>CILOs</i>	<i>Teaching Method</i>	<i>Assessment</i>
1	Sep	<i>Introduction to the types of case studies and case studies writing</i>	1,2	<i>Lecture/ Discussion</i>	<i>Active Participation</i>
2	Oct	<i>Reviewing Case Studies of Inspiration Economy and categorization of their types</i>	1,2,3	<i>Lecture/ Students Presentations & Discussion</i>	<i>Assignment #1</i>
3	Nov	<i>Experimenting with Case Study Writing and the necessary mindset</i>	2,3,4	<i>Lecture/ Discussion/ Projects/ Case Study</i>	<i>Case #1 Inception of Course Project</i>
4	Dec	<i>Analyse the case study and investigate areas for improvement</i>	3,4,5,6	<i>Research Analysis Application</i>	<i>Research & Active Participation</i>
5	Jan	<i>Creating Case Studies that present the Inspiration Economy Models</i>	2	<i>Lecture/ Students Presentations, Discussion</i>	<i>Project Continuation</i>
Jan			Open Book Exam		

16. Course-related policies:

- This course is an intensive one-semester course where the student would have to execute a project, therefore, ready to present and discuss in class.
- The Class Instructors is more of a facilitator for an exciting journey. Therefore, everyone is invited to contribute the extracurricular material and multimedia that would add to the quality of and outcome of this journey.
- There would be visits that would be planned 2-3 times during the course. Usually these visits timing depend on the nature of the organisations visited.
- Inspiration Economy Experts would also be invited where possible to some of the classes to participate and share experiences.

- The course project is meant to be the main contribution of the students to the course outcome. Therefore, you are highly encouraged to make a live project where it might change your life and inspires others in the class.
- Students should try their best not to miss class or visits as it would affect their contribution to the course. The instructor would use the 10% of participation to ensure that this encourages the student to abide by this requirement.
- Missing any assignment or exam required to close should be for a serious excuse.
- Final Exam would be an open book.