



International
Institute Of
Inspiration
Economy



Resellience Economy



International Inspiration Economy Project

www.inspirationeconomy.org

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Master of Inspiration Economy- Course Syllabus

Course Name: IE o2 Methods of Observation & Opportunities Discovering

1. Program Intending Learning Outcomes (PILOs):

Upon the completion of the MIE program, students will have:

a) An in-depth knowledge of Inspiration Economy theories, practices, methodologies, processes and tools.
b) The mindset and the competency needed to successfully carry out inspiration labs development projects across organization and communities fields.
c) The capacity to use inspiration economy approaches in solving complex problems and developing corporate and public institutional strategies.
d) The mastering of the tools that would create an effective socio-economic outcome.
e) The ability to communicate effectively to promote the culture of inspiration economy, and to disseminate the practice in the public as well as the corporate spheres, by engaging with communities issues and challenges and bringing solutions for sustainable development.
f) To develop the capabilities of the students to effectively harness the practices of Inspiration Economy with evidence-based higher quality intended learning designs.
g) To carry out world-class research and development in line with Inspiration Economy strategic priorities which focus on applied research.

2. **Course credits:** 3 credit hours

3. **Pre-requisites:** None

4. **Course web-page:**

5. **Course coordinator:** Dr. Mohamed Buheji & TBA (Program Advisory Board)

Email: buhejim@gmail.com , Email:

6. **Academic year:**

7. **Semester:**

X	First		Second		Summer
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8. **Textbook(s):**

Book of Reference No 1

Buheji, M and Ahmed, D (2018) Exploring Inspiration Economy, AuthorHouse, UK.

ISBN- 978-15462-9212-8.

Book of Reference No 2

Buheji, M (2016) *Handbook of Inspiration Economy*. Bookboon, London, UK. ISBN: 978-87-403-1318-5.

Book of Reference No 3

Buheji, M and Ahmed, D (2017) *Breaking the Shield - Introduction to Inspiration Engineering (English)* Archway Publishing –USA, ISBN- 978-1480848061.

Paper References

1. Buheji, M; Ahmed, Dunya (2020) *The First Fifty – a Book of 50 (unexplored) Opportunities & Solutions Dealing with the COVID-19 Pandemic Crises*. Researchgate Self-Publish, ISBN- 978-1-8383554-0-1
2. Buheji, M and Ahmed, D (2020) *Foresight of Coronavirus (COVID-19) Opportunities for a Better World*, *American Journal of Economics*; 10(2): 97-108.
3. Ahmed, D and Buheji, M (2018) *Reflexivity in Applying "Inspiration Economy" Research: Changing the Game to Make the Research Groups "Researchers"*, *International Journal of Qualitative Methods Volume 17: 1–8*, SAGE Publications.

9. Other resources used (e.g. e-Learning, field visits, periodicals, software, etc.):

- a) *Additional required materials will be provided throughout this course in a soft copy.*
- b) *Field Visits will be arranged based on students availability in the Morning or Afternoon to certain entities that have managed to bring solutions for complex problems, or have a problem that needs to be investigated.*

10. Course description (as per the updated MIE Program catalogue):

This course is designed to introduce students to one of the best basic tools for 'Inspiration Labs' that is the methods of observation that leads to discovering opportunities. The course covers the "what" and "why" observation is important in relevance to exploiting communities challenges and its related unexploited opportunities. The students are guided to surf in the types and stages of the observation during different data collection situations and then how these observations are assimilated into the stage of absorption before it is turned into reflections and realisation. The course is considered the basis of the field experimentation and community development projects, besides it helps to enhance the perspectives of the students to see the problem, or the challenges, or the future from a holistic view.

11. Course Intended Learning Outcomes (CILOs):

1.

CILOs	Mapping to PILOs						
	a	b	c	d	e	f	g
1. <i>Critically understand the importance and types of Observations in data collection.</i>	✓	✓				✓	
2. <i>Appreciate the relationship between observation and Inspiration</i>				✓			

- Economy techniques or inspiration labs as a means for exploiting opportunities.*
3. *Review ways of associating the observations and the opportunities towards creating Inspiration Economy models.*
 4. *Illustrate how the observations and the opportunities depend on the different condition of the field where they are collected.*

		✓	✓	✓		✓
	✓		✓	✓		✓

14. Course assessment:

Assessment Type	Number	Weight
<i>Taking Discussion Notes, Participation in Visits and Active Contribution</i>	1	10%
<i>Assignments</i>	2	15%
<i>Students Case Studies</i>	2	15%
<i>Course Project & Presentation</i>	1	35 % (*)
<i>Final (Open Book Exam)</i>	1	25%
Total	8	100%

(*) Please read the notes below at the end of the syllabus

15. Course Weekly/Monthly Breakdown:

Month	Date	Topics covered	CILOs	Teaching Method	Assessment
1	Jan	<i>Introduction to Method of Observation and its influence on the Socio-Economy</i>	1,2	<i>Lecture/ Discussion</i>	<i>Active Participation</i>
2	Feb	<i>Reviewing Structured and Unstructured Observations</i>	1,2,3	<i>Lecture/ Students Presentations & Discussion</i>	<i>Assignment #1</i>
3	March	<i>Experimenting with Focused Observations</i>	2,3,4	<i>Lecture/ Discussion/ Projects/ Case Study</i>	<i>Case #1 Inception of Course Project</i>
4	April	<i>Narrowing the problem</i>	3,4,5,6	<i>Research Analysis Application</i>	<i>Research & Active Participation</i>
5	May	<i>Realising the types of opportunities and how the outcome should be community-driven</i>	2	<i>Lecture/ Students Presentations, Discussion</i>	<i>Project Continuation</i>
June			Open Book Exam		

16. Course-related policies:

- This course is an intensive one-semester course where the student would have to execute a project, therefore ready to present and discuss in class.

- The Class Instructors is more of a facilitator for an exciting journey. Therefore, everyone is invited to contribute the extracurricular material and multimedia that would add to the quality of and outcome of this journey.
- There would be visits that would be planned 2-3 times during the course. Usually, these visits timing depend on the nature of the organisations visited.
- Inspiration Economy Experts would also be invited where possible to some of the classes to participate and share experiences.
- The course project is meant to be the main contribution of the students to the course outcome. Therefore, you are highly encouraged to do a live project where it might change your life and inspires others in the class.
- Students should try their best not to miss class or visits as it would affect their contribution to the course. The instructor would use the 10% of participation to ensure that this encourages the student to abide by this requirement.
- Missing any assignment or exam required to close should be for a serious excuse.
- Final Exam would be an open book.