



International  
Institute Of  
Inspiration  
Economy



**International Inspiration Economy Project**

[www.inspirationeconomy.org](http://www.inspirationeconomy.org)

[www.youtheconomy.org](http://www.youtheconomy.org)

## Master of Inspiration Economy- Course Syllabus

### Course Name: IE01-Introduction to Inspiration Economy (Theories & Practices)

**1. Program Intending Learning Outcomes (PILOs):**

Upon the completion of the MIE program, students will have:

a) An in-depth knowledge of Inspiration Economy theories, practices, methodologies, processes and tools.
b) The mindset and the competency needed to successfully carry out inspiration labs development projects across organization and communities fields.
c) The capacity to use inspiration economy approaches in solving complex problems and developing corporate and public institutional strategies.
d) The mastering of the tools that would create an effective socio-economic outcome.
e) The ability to communicate effectively to promote the culture of inspiration economy, and to disseminate the practice in the public as well as the corporate spheres, by engaging with communities issues and challenges and bringing solutions for sustainable development.
f) To develop the capabilities of the students to effectively harness the practices of Inspiration Economy with evidence-based higher quality intended learning designs.
g) To carry out world-class research and development in line with Inspiration Economy strategic priorities which focus on applied research.

2. **Course credits:** 3 credit hours

3. **Pre-requisites:** Basic background about psychology, and economy

4. **Course web-page:** .....

5. **Course coordinator:** Dr. Mohamed Buheji & TBA (Program Advisory Board)  
Email: [buhejim@gmail.com](mailto:buhejim@gmail.com) , Email: .....

6. **Academic year:**

7. **Semester:**

x	First	Second	Summer
---	-------	--------	--------

8. **Textbook(s):**

*Book of Reference No 1*

*Buheji, M and Ahmed, D (2018) Exploring Inspiration Economy, AuthorHouse, UK.  
ISBN- 978-15462-9212-8.*

Book of Reference No 2

Buheji, M (2016) *Handbook of Inspiration Economy*. Bookboon, London, UK. ISBN: 978-87-403-1318-5.

Book of Reference No 3

Buheji, M. (2018) *Re-Inventing Our Lives, A Handbook for Socio-Economic "Problem-Solving"*, AuthorHouse, UK. ISBN- 978-1-5462-9840-3.

Paper References

1. Buheji, M, Saif, Z and Jahrami, H (2014) Why Inspiration Matters? *Journal of Inspiration Economy*, Vol 1, Issue 1, Sep.
2. Buheji, M and Ahmed, D (2016) Approaches to Inspiration - Similarities and differences - A Holistic Review of Inspiration Economy Forums. *MakeLearn Joint International Conference on "Management, Knowledge and Learning"*, Timisoara, Romania 25-28 May.

**9. Other resources used (e.g. e-Learning, field visits, periodicals, software, etc.):**

- a) Additional required materials will be provided throughout this course in a soft copy.
- b) Field Visits will be arranged based on students availability in the Morning or Afternoon to certain entities that have managed to bring solutions for complex problems, or have a problem that needs to be investigated.

**10. Course description** (as per the updated MIE Program catalogue):

*This course will tackle the evolution of Inspiration Engineering from its original idea till its latest developments. The course sets the boundaries of inspiration engineering and its role in creating an economy driven by inspiration. The course will then present the processes of moving this concept to the societies and the way it should be promoted from planning till commercialisation phases. The course also would discuss the different stakeholders concerned with Inspiration Engineering. The course is also designed to provide insights into Inspiration Economy theories and practices how it has developed so far.*

**11. Course Intended Learning Outcomes (CILOs):**

**1.**

CILOs	Mapping to PILOs						
	a	b	c	d	e	f	g
1. Critically Understand the theories and the necessities of Inspiration and Inspiration Economy and its relations to other disciplines	✓	✓				✓	
2. Appreciate the importance of Inspiration Economy to solving global issues today and the future.				✓			
3. Review models, and frameworks of Inspiration Economy that are exploited so far in evolving concept.			✓	✓	✓		✓
4. Illustrate how Inspiration Economy have been realized in different communities.		✓		✓	✓		✓

#### 14. Course assessment:

<b>Assessment Type</b>	<b>Number</b>	<b>Weight</b>
<i>Taking Discussion Notes, Participation in Visits and Active Contribution</i>	<b>1</b>	10%
<i>Assignments</i>	<b>2</b>	15%
<i>Students Case Studies</i>	<b>2</b>	15%
<i>Course Project &amp; Presentation</i>	<b>1</b>	35 % (*)
<i>Final (Open Book Exam)</i>	<b>1</b>	25%
<i>Total</i>	<b>8</b>	100%

(\*) Please read the notes below at the end of the syllabus

#### 15. Course Weekly Breakdown:

<i>Month</i>	<i>Date</i>	<i>Topics covered</i>	<i>CILOs</i>	<i>Teaching Method</i>	<i>Assessment</i>
1	Jan	<i>Introduction to the concepts of Inspiration and Positive Psychology + the development of New Economic Theories + Basic Principles of Inspiration Economy</i>	1,2	<i>Lecture/ Discussion</i>	<i>Active Participation</i>
2	Feb	<i>Reviewing history of Inspiration Economy and its applications to different contemporary challenges</i>	1,2,3	<i>Lecture/ Students Presentations &amp; Discussion</i>	<i>Assignment #1</i>
3	March	<i>Experimenting with Inspiration Economy Tools and Formulas</i>	2,3,4	<i>Lecture/ Discussion/ Projects/ Case Study</i>	<i>Case #1 Inception of Course Project</i>
4	April	<i>Researching how can Inspiration Economy be applied in the different sectors or communities</i>	3,4,5,6	<i>Research Analysis Application</i>	<i>Research &amp; Active Participation</i>
5	May	<i>Creating Models, Project Presentation</i>	2	<i>Lecture/ Students Presentations, Discussion</i>	<i>Project Continuation</i>
<b>June</b>		<b>Open Book Exam</b>			

#### 16. Course-related policies:

- This course is an intensive one-semester course where the student would have to execute a project, therefore, ready to present and discuss in class.
- The Class Instructors is more of a facilitator for an exciting journey. Therefore, everyone is invited to contribute the extracurricular material and multimedia that would add to the quality of and outcome of this journey.

- There would be visits that would be planned 2-3 times during the course. Usually, these visits timing depend on the nature of the organisations visited.
- Inspiration Economy Experts would also be invited where possible to some of the classes to participate and share experiences.
- The course project is meant to be the main contribution of the students to the course outcome. Therefore, you are highly encouraged to do a live project where it might change your life and inspires others in the class.
- Students should try their best not to miss class or visits as it would affect their contribution to the course. The instructor would use the 10% of participation to ensure that this encourages the student to abide by this requirement.
- Missing any assignment or exam required to close should be for a serious excuse.
- Final Exam would be an open book.