



# MSc in Inspiration Economy

---

Brief Introduction

# Purpose of MSc in Inspiration Economy

---

**International Inspiration Economy Project**  
[www.inspirationeconomy.org](http://www.inspirationeconomy.org)  
[www.youtheconomy.org](http://www.youtheconomy.org)



The purpose of this master program is to create experts in the field of inspiration economy, socio-economic problem solving, community development, social innovation, social entrepreneurship, inspiration engineering, community future foresight, youth economy and resilience economy. Besides, this program targets to create multi-disciplinary holistic thinkers that would carry inspiring mindset, which can spot opportunities ahead of others and create more independent resilient communities.

## Impact of MIE Program

Inspiring Models & Community Engagement

Shared Research

Social-for-Profit Companies

## Activities of MIE Program

Selective Recruitment for Early Cohort

Collective Experiential Learning

Awards & Prizes

Model Projects that Create Change

## Necessity of MIE Program

Influence of the New Generation

Low Capacity to Solving Socio-economic Problems

Post-COVID Raise for Life-Purpose

No Academic Program that Create Direct Change in the Community

# Who Is It Suitable For?

---

**International Inspiration Economy Project**  
[www.inspirationeconomy.org](http://www.inspirationeconomy.org)  
[www.youtheconomy.org](http://www.youtheconomy.org)



This MSc in Inspiration Economy is aimed at any professional or discipline graduates who want to create change in their community, or organisation that influence the socio-economic situation in their society, or country, or the world through problem-solving.

# Specific Objectives of the IE Master Program

---

**International Inspiration Economy Project**  
[www.inspirationeconomy.org](http://www.inspirationeconomy.org)  
[www.youtheconomy.org](http://www.youtheconomy.org)



- To offer students from a wide range of specialisations, the opportunity to access the field of Inspiration Economy both in a structural and evidence-based way and unstructured way.
- To prepare graduates ready to raise the capacity and develop their organisations and societies to meet the UN-SDG's, United Nations Sustain Development Goals (UN-SDGs) experts, especially in issues as poverty, youth, unemployment, migration, women, child labour, families' instabilities, etc.
- To prepare socio-economist that can address the need for countries development strategies and future foresights.
- To produce a generation of professionals endowed with the skills necessary to develop, lead and spread the culture of Inspiration Economy.

# Total Program Design

## Modules of the Inspiration Economy Program

---

**International Inspiration Economy Project**  
[www.inspirationeconomy.org](http://www.inspirationeconomy.org)  
[www.youtheconomy.org](http://www.youtheconomy.org)



<b>Course Code</b>	<b>Course Title</b>	<b>Credit Hours</b>
<b>IE Module I</b>	<b>Foundation Courses</b>	<b>12</b>
<b>IE Module II</b>	<b>Core Courses</b>	<b>12</b>
<b>IE Module III</b>	<b>Elective Courses</b>	<b>9</b>
<b>IE Module IV</b>	<b>Inspiration Economy Project</b>	<b>9</b>
<b>Total Credit Hours Required (24 Credit Hours)</b>		<b>42 (offered)</b>

# Module I

## FOUNDATION COURSES (All are Compulsory)

---

**International Inspiration Economy Project**  
[www.inspirationeconomy.org](http://www.inspirationeconomy.org)  
[www.youtheconomy.org](http://www.youtheconomy.org)



<b>Course Code</b>	<b>Course Title</b>	<b>Credit Hours</b>
<b>IE 01</b>	<b>Introduction to Inspiration Economy (Theories &amp; Practices)</b>	<b>3</b>
<b>IE 02</b>	<b>Methods of Observation &amp; Opportunities Discovering</b>	<b>3</b>
<b>IE 03</b>	<b>Best Practices in Writing Case Studies</b>	<b>3</b>
<b>IE 04</b>	<b>Lifelong Learning and Entrepreneurial Learning</b>	<b>3</b>

# Module II

## CORE COURSES (Choose 4 Course)

---

**International Inspiration Economy Project**

[www.inspirationeconomy.org](http://www.inspirationeconomy.org)

[www.youtheconomy.org](http://www.youtheconomy.org)



<b>Course Code</b>	<b>Course Title</b>	<b>Credit Hours</b>
<b>IE 05</b>	<b>Mindset &amp; Psychology of Inspiration</b>	<b>3</b>
<b>IE 06</b>	<b>Inspiration Economy Models</b>	<b>3</b>
<b>IE 07</b>	<b>Problem Solving &amp; Forecasting future</b>	<b>3</b>
<b>IE 08</b>	<b>Currency of Inspiration Economy</b>	<b>3</b>
<b>IE 09</b>	<b>Knowledge, Innovation &amp; Learning Economy</b>	<b>3</b>
<b>IE 10</b>	<b>Differential Diagnosis</b>	<b>3</b>
<b>IE 11</b>	<b>Concepts of Socio-Economy Development</b>	<b>3</b>



# Module III

## ELECTIVE COURSES (Choose 3 Course)

International Inspiration Economy Project  
[www.inspirationeconomy.org](http://www.inspirationeconomy.org)  
[www.youtheconomy.org](http://www.youtheconomy.org)



Course Code	Course Title	Credit Hrs
IE 12	Inspiration Engineering Formulas	3
IE 13	Inspiration Business Models & Visioneering	3
IE 14	Influencing without Power	3
IE 15	Marketing in Inspiration based Economy	3
IE 16	Change Management in Inspiration Economy	3
IE 17	Social Innovation & entrepreneurship	3
IE 18	The art of Visualisation & Curiosity	3
IE 19	Resilience Economy	3
IE 20	Youth Economy	3
IE 21	Community Development	3
IE 22	Community Mobilisation and Development	3
IE 23	Development Economics	3
IE 24	Economics of Strategies & Future Foresight	3
IE 25	Sustainable Development	3

# Module IV - IE Project

---

## International Inspiration Economy Project

[www.inspirationeconomy.org](http://www.inspirationeconomy.org)

[www.youtheconomy.org](http://www.youtheconomy.org)



Course Code	Course Title	Credit Hours
IE 26	Inspiration Economy Lab Project	9

# Uniqueness of Program Teaching & Mode of Delivery

---

## a) Uniqueness of MIE Program

This MIE *program* would create graduates that would lead waves of inspiration economy and engineering throughout the different socio-economies and the communities in the world, regardless of where they work and what are their disciplines. The program uses ‘learning by doing’ or ‘learning by exploring’ (i.e. experiential learning) and learning by models through ensuring an ‘action-based learning’ is done during each subject to bring the best of the students’ intrinsic powers.

All students would have a unique spirit in investigating the problem, what is the limitations of the ‘hidden opportunities’. The teaching would be based mostly on ‘flipped class techniques’ where the students analyse and describe how they are learning and try to inspire their peers by their achievements in solving a live issue in the society or in an organisation.

International Inspiration Economy Project

[www.inspirationeconomy.org](http://www.inspirationeconomy.org)

[www.youtheconomy.org](http://www.youtheconomy.org)



# Uniqueness of Program Teaching & Mode of Delivery

---

**International Inspiration Economy Project**  
[www.inspirationeconomy.org](http://www.inspirationeconomy.org)  
[www.youtheconomy.org](http://www.youtheconomy.org)



## b) Proposed “Model of Delivery” of MIE Program

The delivery of each of the modules in MIE is unique as in certain modules it would be a class where the flip class would give the student to prepare and present the theoretical material and then explore the field. This is true specifically in the ‘Foundation Courses’, ‘Core Courses’ modules. While the other two modules ‘Elective Courses’ and ‘Inspiration Economy Project’ modules are designed to allow the students to explore first a problem, or an issue, then get actively engaged with the material and the class discussions. This would enhance the critical reflection of each MIE student with the delivered content and thus can link it to real life situations.

# Uniqueness of Program Teaching & Mode of Delivery

---

**International Inspiration Economy Project**  
[www.inspirationeconomy.org](http://www.inspirationeconomy.org)  
[www.youtheconomy.org](http://www.youtheconomy.org)



Each taught MIE course in the module could be delivered over two extended weeks where each class would be of 2 hours, depending on the semester of the university. Therefore, there are 28 contact hours per class. The course would be taught/delivered/facilitated usually by two facilitators and usually they come from multidisciplinary background. This would give the student the chance to develop the holistic thinking and the capacity to see solutions from different perspectives.

‘Direct independent learning’, or ‘project exploration’ would be supported by a mentor which is usually expert on the subject with experience about similar cases or problems, beside the academic advisor from the university.





# MIE Program- Quality Assurance of the Program Delivery

## MIE Program Study Plan

## MIE Program Business Plan

## MIE Program Courses Syllabus

## MIE Program Graduate Profile

Inspiration Economy  
 Master of Science Program  
 "A Discovery For Intellectual Advantages"

Organized & Conducted by International Inspiration Economy Project (IIEP) in Collaboration with International Colleges & Partners

**Study Plan**  
**Master of Science in**  
**"Inspiration Economy"**  
 V6  
 برنامج ماجستير (اقتصاد الالهام)  
 (الطبعة 6)

International Institute of Inspiration Economy

Program Link on Researchgate  
[https://www.researchgate.net/publication/348088111/inspiration\\_economy\\_study\\_plan\\_V6\\_Presentation\\_of\\_Inspiration\\_Economy\\_V6](https://www.researchgate.net/publication/348088111/inspiration_economy_study_plan_V6_Presentation_of_Inspiration_Economy_V6)

International Inspiration Economy Project  
 www.inspirationeconomy.org  
 www.youtheconomy.org

**Business Plan**  
**Program of MSc in**  
**"Inspiration Economy"**

Updated 2021

Prepared by:  
 Dr. Mohamed Bakjel  
 Founder of International Inspiration Economy Project  
 Email: [bakjel@iiep.com](mailto:bakjel@iiep.com)

Date: 25/1/2021

Page 1/11 – Business Plan (Master of Inspiration Economy Presentation)

International Inspiration Economy Project  
 www.inspirationeconomy.org

**Master of Inspiration Economy- Course Syllabus**  
**Course Name: IIEP-Differential Diagnosis**

**1. Program Intending Learning Outcomes (ILOs):**  
 Upon the completion of this program, students will:

1) To acquire knowledge of Inspiration Economy theories, practices, methodologies, processes and tools.
2) To be able to use economic theory and economic principles across technological and managerial fields.
3) To be able to use innovation economic approaches in solving complex problems and developing corporate and public institutional strategies.
4) To be able to use the tools to measure innovation economic activities and defining and implementing the use of KPIs.
5) The ability to communicate effectively to promote the culture of innovation economy and to disseminate the practice in the public as well as the corporate sectors.
6) To develop the capabilities of the students to become effective the practice of Inspiration Economy with evidence-based factors, practice, supported by policy designs.
7) To carry out world class research and development in line with Inspiration Economy strategic program.
8) To establish partnerships and collaboration with universities, academic and professional institutions, regulatory and standards.
9) To provide Inspiration Economy graduates with teaching and research activities that would ensure their updated expertise to the development.

2. Course outline: 2 credit hours

3. Pre-requisites: IIEP Problem Solving & Decision Making

4. Course co-ordinator:  
 Dr. Mohamed Bakjel  
 Email: [bakjel@iiep.com](mailto:bakjel@iiep.com)

5. Academic year: \_\_\_\_\_

6. Semester: \_\_\_\_\_

7. Enrollment: \_\_\_\_\_

8. Date of Submission: \_\_\_\_\_

9. Preparing the Syllabus: \_\_\_\_\_

10. Reviewing the Syllabus: \_\_\_\_\_

11. Approving the Syllabus: \_\_\_\_\_

International Inspiration Economy Project  
 www.inspirationeconomy.org  
 www.youtheconomy.org

**Graduate Profile**  
**Program of MSc in**  
**"Inspiration Economy"**

Updated 2021

Prepared by:  
 Dr. Mohamed Bakjel  
 Founder of International Inspiration Economy Project  
 Email: [bakjel@iiep.com](mailto:bakjel@iiep.com)

Date: 25/1/2021

Graduate Profile MIE Program – 01







# MIE Program- Quality Assurance of the Program Delivery

## MIE Program Background File (1)

## MIE Program Background File (2)

## MIE Program Case Studies

## MIE Program Advisory Board

### What is Inspiration Economy?

It is the economy that works to explore and make the most of the energies and capabilities of inspiration at the level of individuals, institutions, communities and governments, and to achieve a kind of competitiveness based on the currency of inspiration, which is linked to the level of persistence and determination to achieve results that make the impact and use the least resources.

It is an economy based on inspiration and empowerment of all strata of society with a focus on the middle class in all societies and a greater focus on the lower class, the poor, students and marginalized classes through inspiring projects.

Inspiration Economy is based on the concept of achieving significant and significant changes and the least material resources, by taking advantage of the ability to explore opportunities through observation and then finding new and renewable paths in social and economic development that contribute to overcoming the chronic and costly challenges of new scientific methods that promote entrepreneurship and innovation. Creates a flexible mentality that explores opportunities and seeks to create change and is characterized by a focus on future forecasting and driven by a sustainable change management that produces impact and does not focus on formal results only.

It is an integrated and coherent science that we seek to establish in the communities through live models that occur and spread through three main areas: institutions, societies, research centers and partners that guarantee the institutionalization of work and the sustainability of its development, projects, and programs that make a difference and push towards field experiments. In addition to the scientific research Scientific publications, as well as the publication of scientific journals and books in all living languages.

Institution and Organizations

Live Examples

Scientific Research      Projects & Programs

### The Global Project of Inspiration Economy - 2017

It is the economy that works to explore and make the most of the energies and capabilities of inspiration at the level of individuals, institutions, communities and governments to achieve a special kind of competitiveness. It is based on inspiration and empowerment of all strata of society, with a focus on the middle class and a greater focus on the lower class, and marginalized classes through inspiring projects.

- What?**
  - Address many of the challenges and crises in communities, and linked to self-exploration capabilities and ways to maximize the benefits.
  - Reduces synthetic disparities between people and measures the performance we offer to societies in changing and successful models.
  - Connecting with the great image and meaning.
- Why?**
  - The pursuit of desires in influence, achievement & meaning.
  - Empowerment through the full integration of others with their unexplored capabilities.
  - Exploring the opportunities of people and society.
  - Learning by dealing with challenges.
  - The inheritance of others and the delivery of inspiration.
  - The ability to imagine goals, and then improve them.
- How?**
  - The activities of Inspiration Economy involve around essential components that are formed around the organizational and operational tracks of scientific and developmental projects. The activities are the development of inspiration, its sources and paths, inspiration engineering, the currency of inspiration inspirational laboratories, productivity inspirations, inspirational practices, potential inspirations, and its measures and indicators.

### The Case

Chart: Productivity-driven focus of humanitarian NCCs service sciences

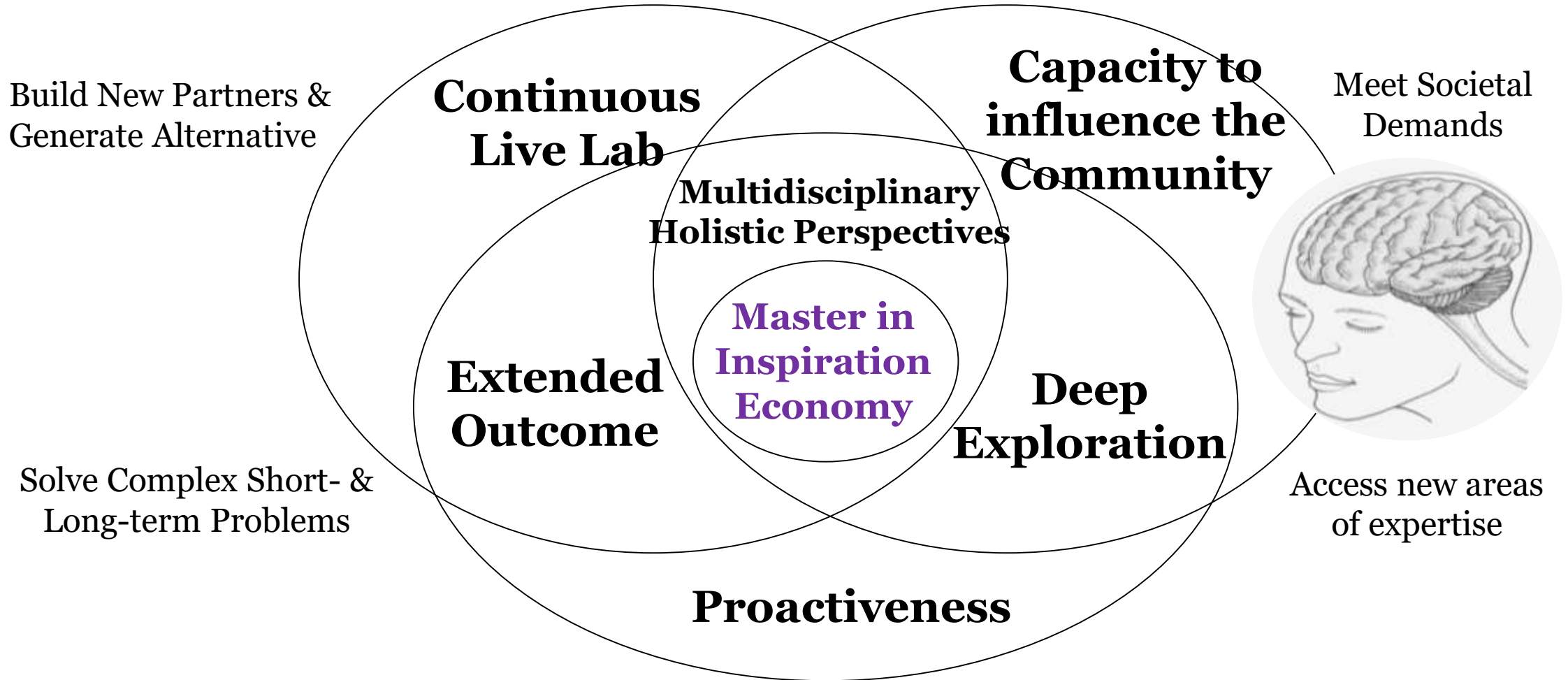
### Master of Inspiration Economy Program Advisory Board

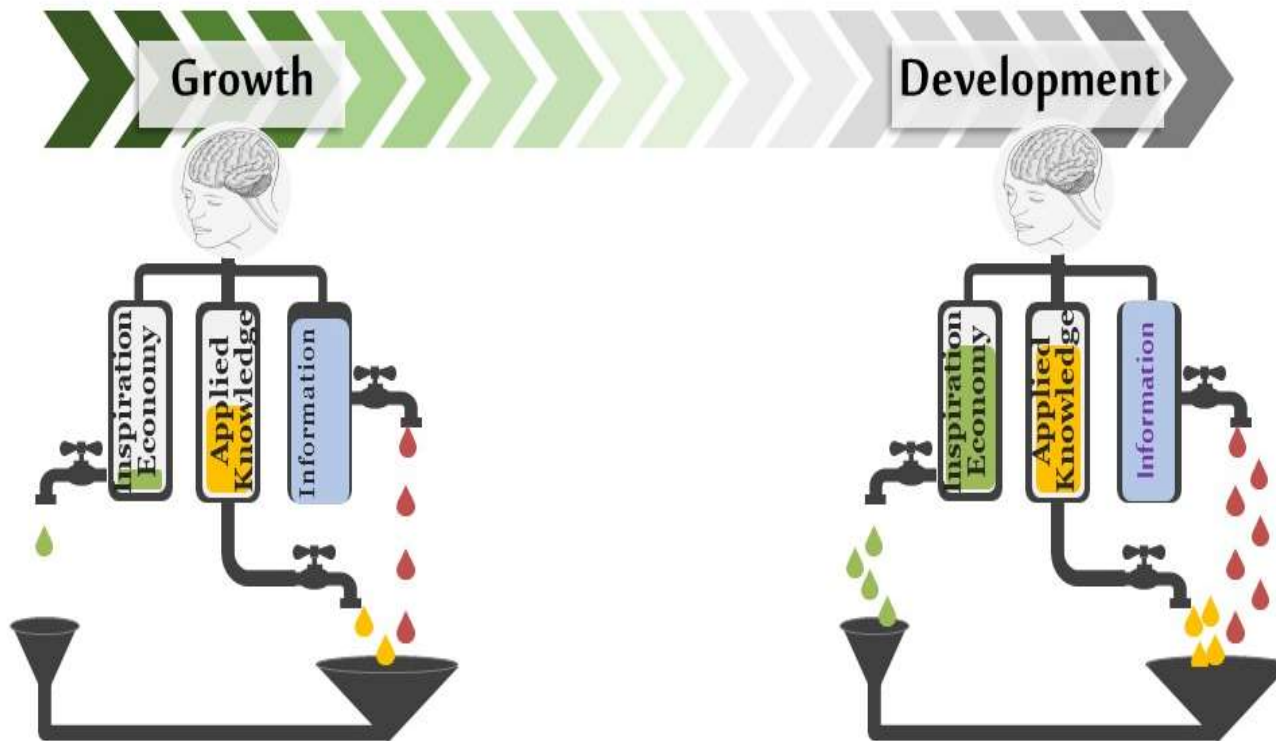
Note- The following MIE program advisory board members have been with it since its inception as idea and almost all of them have been also partners in developing, or implementing the concept of Inspiration Economy since 2015.

Board Member	Specialty	Country/Contact
1. Dr. Dhamir Ahmed	Women Development & People with Disabilities	Bahrain Suprema Council for Women e-mail: dr.dhamir@haramail.com
2. Prof Neda Trnka	Innovation and Management, besides Higher Education Expert	Slovenia Inštitut za Social & Business Studies, Celje E-mail: neta.trnka@iis.si
3. Dr. Ali Ibrahim Ali	Strategy Planning	Saudi Arabia Chancellor Indonea University, E-mail: aliibrahim@iun.ac.id
4. Dr. Elhadi Alsharif	Law and NGO specialized in Community Development	Mauritania Elmadfa NGO for Cultural Development E-mail: elhadialsharif@hotmail.com
5. Dr. Nikolay Penevskis	Marketing & Behavioral Science	Bulgaria Plovdiv Ivan Vazov University of Economics, Plovdiv E-mail: nikolay@vsevt.com
6. Prof Kazim Zuhri	Academic and NGOs links	Albania Founder of Canadian Centre for Technology E-mail: kazim_zuhri@hotmail.com



# MIE Program Intended Learning Outcome



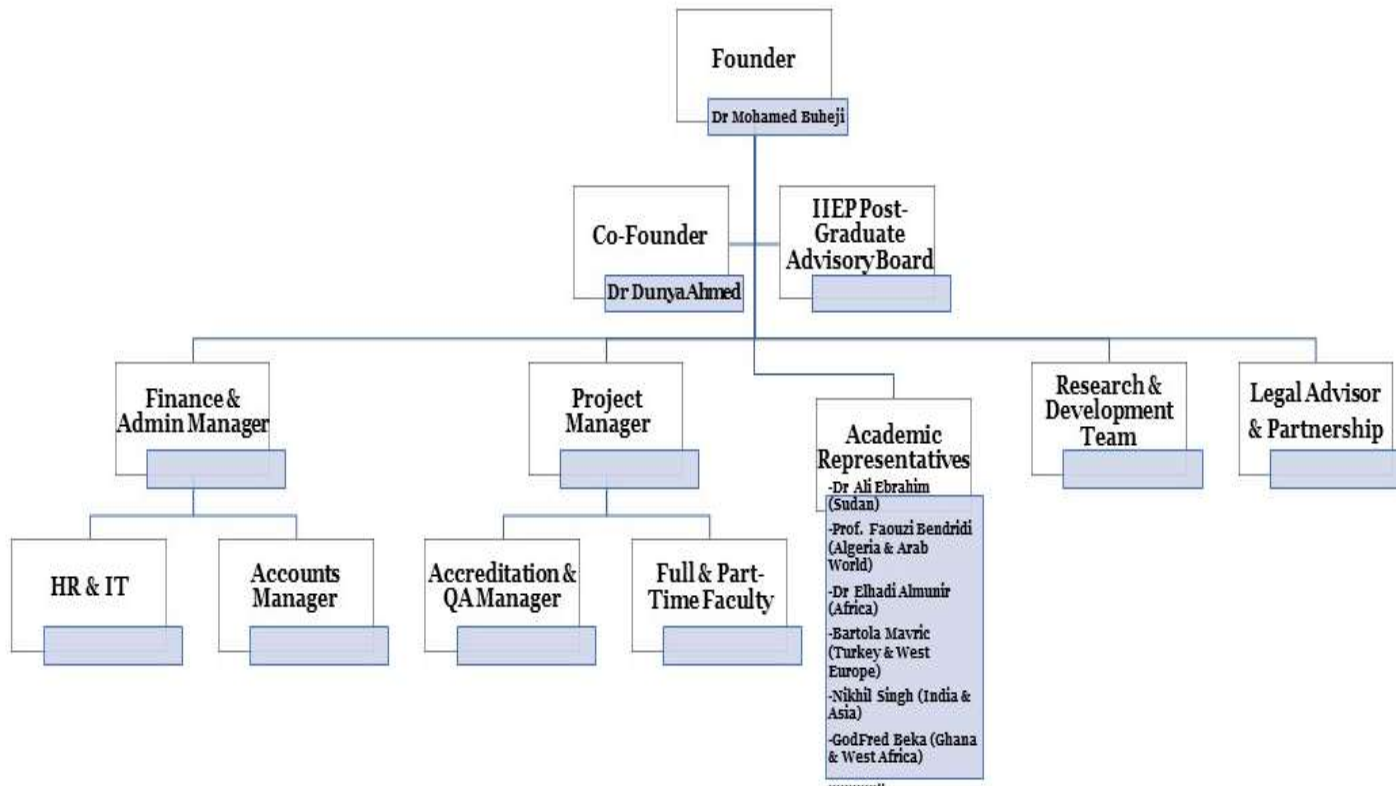


## MIE Program Aim

**Creating a Major Transformation  
in Communities Socio-economic  
Problem-Solving Efforts and  
Expertise through more  
'Inspiration Economy' pioneers.**

## Purpose of MIE Program Organization Structure:

To ensure the Healthiness,  
the Return on Investment,  
and the Quality of the MIE  
programs product and  
influence that help to reach  
the IIEP goal of this MIE  
project.





International Inspiration Economy Project  
 www.inspirationeconomy.org  
 www.youtheconomy.org

## Master of Inspiration Economy Program Advisory Board

Note- The following MIE program advisory board members have been with it since its inception as idea and almost all of them have been also partners in developing, or implementing the concept of Inspiration Economy since 2015.

Board Member	Specialty	Country/Contact
1. Dr. Dunya Ahmed	Women Development & People with Disabilities	<b>Bahrain</b> Supreme Council for Women e-mail: dr.dunya@hotmail.com
2. Prof Nada Trunk	Innovation and Management, besides Higher Education Expert	<b>Slovenia</b> Intl School for Social & Business Studies, Celje Email: trunk.nada@gmail.com
3. Dr Ali Ibrahim Ali	Strategic Planning	<b>Sudan</b> Omdurman Islamic University, Email: draliahu99@gmail.com
4. Dr Elhadi Almunir	Law and NGO specialised in Community development	<b>Mauritania</b> Elirada NGO for Cultural Development Email: eihadimonir@hotmail.com
5. Dr Nikolay Perepelkin	Marketing & Behavioural Science	<b>Russia</b> Plekhanov Russian University of Economics, Moscow Email: nikolay@yesevent.ru
6. Prof Ramiz Zakaj	Academic and NGOs links	<b>Albania</b> Founder of Canadian Univ. for Technology Email: ramiz_zekaj@hotmail.com

# Purpose of MIE Program Advisory Board:

**List the members that are advocates of the concept of ‘Inspiration Economy’ that advises and direct the governance of the program.**



**Inspiration Economy Expert  
Introductory Course Program**  
"A Discovery for Differential Advantage"

Organized & Conducted by International Inspiration Economy Project (IIEP) in  
Collaboration with International Colleges & Partners

معايير اختيار واعتماد هيئة التدريس  
لبرنامج ماجستير (اقتصاد الالهام)  
(الطبعة 1)

**Criteria for Selecting &  
Accrediting the Faculty of  
(Master of Inspiration Economy)**  
(Version 1)



Criteria for Selection & Acceptance of Faculty Master of Inspiration Economy Program -  
Updated Jan 2021-v1 p 1/19

# **Purpose of MIE Program Reference for Recruiting and Accrediting Faculty Members:**

## **Describe the type of Faculty Needed for the 'Inspiration Economy' teaching and projects management.**



International  
Institute of  
Inspiration  
Economy

Accreditation through Global  
Academic Partners



# Blended Learning Approaches in Inspiration Economy (Higher Diploma-MSc-Phd) Programs

**Dr. Mohamed Buheji**  
Founder - International Inspiration Economy Project  
Founder - International Institute of Inspiration Economy  
[www.inspirationeconomy.org](http://www.inspirationeconomy.org)  
Founder - Youth Economy Forums  
[www.youtheconomy.org](http://www.youtheconomy.org)

From January 2021

1

Main Files of Ref. 'Master in Inspiration Economy' by IIEP

## Blended Learning Approaches in MIE

Shows the type of program and courses designs that add value to the MIE way of delivery in collaboration with the partnering universities.



International  
Institute of  
Inspiration  
Economy

Conducted with Accreditation &  
Academic Partners



## Course Project Submission Guide 'Master in Inspiration Economy'

**Dr. Mohamed Buheji**  
Founder - International Inspiration Economy Project  
Founder - International Institute of Inspiration Economy  
[www.inspirationeconomy.org](http://www.inspirationeconomy.org)  
Founder - Youth Economy Forums  
[www.youtheconomy.org](http://www.youtheconomy.org)

From January 2021

Main Files of Ref. 'Master in Inspiration Economy' by IIEP

## MIE Courses “Projects Submission” Guide

Help to create alignment between MIE Projects & Courses Objectives and which would help to create projects that influence the Mindset and bring Realisation to the capacity of the ‘inspiration model’ that bring in ‘inspiration currency’.



## The Case



Misamat is an NGO providing cooked food and tangible help for poor Bornean families



The NGO faces a problem of rapid increase of people categorised to be in poverty



The list of families dependent on the cooked food grew from 300 to 600 families



This resulted in a long waiting list of families in "need" which is beyond the NGO's capacity



What makes it worse is that most of the humanitarian cases stay in the cycle forever.



40% of the NGO's service receivers are found to be between the age of 16 to 29



To catch up with the increasing demand, the NGO puts all its efforts in securing more funds



This is done to ensure more resources are available; more food to provide for the families



As a result, dependency becomes a habit and poverty increases in the same family



# Purpose of MIE Program Graphic Case Studies:

**Shows the Socio-economic situation in creative summaries that enhance the engagement of the students with the theme of the cases and develop a mindset that visualize similar solutions in their communities**

### **Inspiration Economy (Case Study)-**

**Inspiration Lab - Design for 'Women Development' rather than 'Women Empowerment' Programs**

Mohamed Buheji  
International Inspiration Economy Project- Bahrain  
Email: [buheji@gmail.com](mailto:buheji@gmail.com)

#### **Introduction**

Almost everywhere and every organisation claim they specific programs for 'women empowerment', but most of them could not prove evidence of real 'women development'. In this case study, we show how inspiration economy transforms the concept of women empowerment to make it more effective in the socio-economic development of the community.

The social change presented in this case creates a differentiation between giving and creating in the entrepreneurial projects for women, with a focus on developing and emerging economies. The case shows how focused outcome-driven efforts, would help to deliver tangible rewards for the beneficiaries of the empowered women and which lead to more strong and competitive environment.

#### **Part (A): Defining the Inputs for the Inspiration Currency**

- Evaluate the type of innovation observed and the opportunities available within the Women's NPO in relation to the socio-economy of the country or the region.
- Research women's development needs in the field.
- Set up strategic planning and impact measurements as per the Key Business Factors of the Women's NPO.
- How effective is the Women's Empowerment Programme in terms of entrepreneurship compared to the actual development needs of the women?
- Measure the Women's NPO Inspiration Currency in relation to Continuous People Development (CPD), Lifelong Learning (LLL) and Quality of Life (QoL).

## **Purpose of MIE Program Detailed Storytelling Case Studies:**

**Shows the Socio-economic situation in storytelling way but with specific sections that are important for the program in general and the course it is used specifically. The case is a good start for making analogy once students start their projects.**



## The Global Project of Inspiration Economy - 2017

### What?

It is the economy that works to explore and make the most of the energies and capabilities of inspiration at the level of individuals, institutions, communities and governments to achieve a special kind of competitiveness. It is based on inspiration and empowerment of all strata of society, with a focus on the middle class and a greater focus on the lower class, and marginalized classes through inspiring projects.

### Why?

- Address many of the challenges and crises in communities, and linked to self-exploration capabilities and ways to maximize the benefit
- Reduces synthetic disparities between people and measures the performance we offer to societies in changing and successful models
- Connecting with the great image and meaning

### How?

- The pursuit of desires in influence, achievement & meaning
- Empowerment through the full integration of others with their unexplored capabilities
- Exploring the opportunities of people and society
- Learning by dealing with challenges
- The inheritance of others and the delivery of inspiration
- The ability to imagine goals and then improve them

### Activities & Programs

The activities of (Inspiration Economy) revolve around essential components that are formed around the organizational and operational tracks of scientific and developmental projects. The activities are: the development of inspiration, its sources and paths, inspiration engineering, the currency of inspiration, inspirational laboratories, productivity inspirations, inspirational practices, potential inspirations, and its measures and indicators.

## Purpose of MIE Program IIEP Awareness Profile:

**Establish the What, Why, How,  
Activities and Programs of the Int'l  
Inspiration Economy Project which  
helps to understand the importance  
of MIE program.**

Products of MIE Program	What is their Competency?	Type of Industries	Type & Level of Demands
<i>Chief Inspiration Officer</i>	Equipped with the capacity to see opportunities inside contemporary and future challenges, using lots of positive psychology techniques	Large Global Companies, innovative and Creativity industries	The job in rising demand in major branded companies, including companies as BMW, Niki, Google, etc.  <u>Link1</u> shows an example of sites as evidence of rising demand
<i>Socio-Economy Experts (Specialist)</i>	Solve, Develop, Improve life and livelihoods conditions in the communities, whether in urban or rural areas. Specialise in eliminating poverty, improving equality, and empower the vulnerable. Work on creating participatory community programs in collaboration with government and NGOs.	Community services, development	In high demand in leading international agencies like UN, UNDP, UNCEF, WHO, etc.  <u>Link2</u> shows an example of sites as evidence of rising demand
<i>Change Facilitator</i>	Identify opportunities and work on improving of fostering collective strategies to maximise the successes from the management of change efforts. He/she work with the employees to improve the culture of the organisation and adapt to new conditions or ensure the transition or transformation to the new state.	In all types of industries including governments who are going through a transformation or working on strategic or national plans	Been rising in demand since the early 80's of the last century and continuing more with the speed of change in the technology, even with different names, or job titles.  <u>Link3</u> shows an example of sites as evidence of rising demand

## Purpose of MIE Program Type of Specialties & Graduates List:

List all the type of possible specialties and graduates that MIE program could produce with evidence for the demand of the market.

## What is Inspiration Economy?

It is the economy that works to explore and make the most of the energies and capabilities of inspiration at the level of individuals, institutions, communities and governments, and to achieve a kind of competitiveness based on the currency of inspiration, which is linked to the level of persistence and determination to achieve results that raise the impact and use the least resources.

It is an economy based on inspiration and empowerment of all strata of society, with a focus on the middle class in all societies and a greater focus on the lower class, the poor, students and marginalized classes through inspiring projects.

Inspiration Economy is based on the concept of achieving significant and significant changes and the least material resources, by taking advantage of the ability to explore opportunities through observation and thus finding new and renewable paths in social and economic development that contribute to overcoming the chronic and costly challenges of new scientific methods that promote entrepreneurship and innovation. . Creates a feasible mentality that explores opportunities and seeks to create change and is characterized by a focus on future forecasting and driven by a sustainable change management that produces impact and does not focus on formal results only.

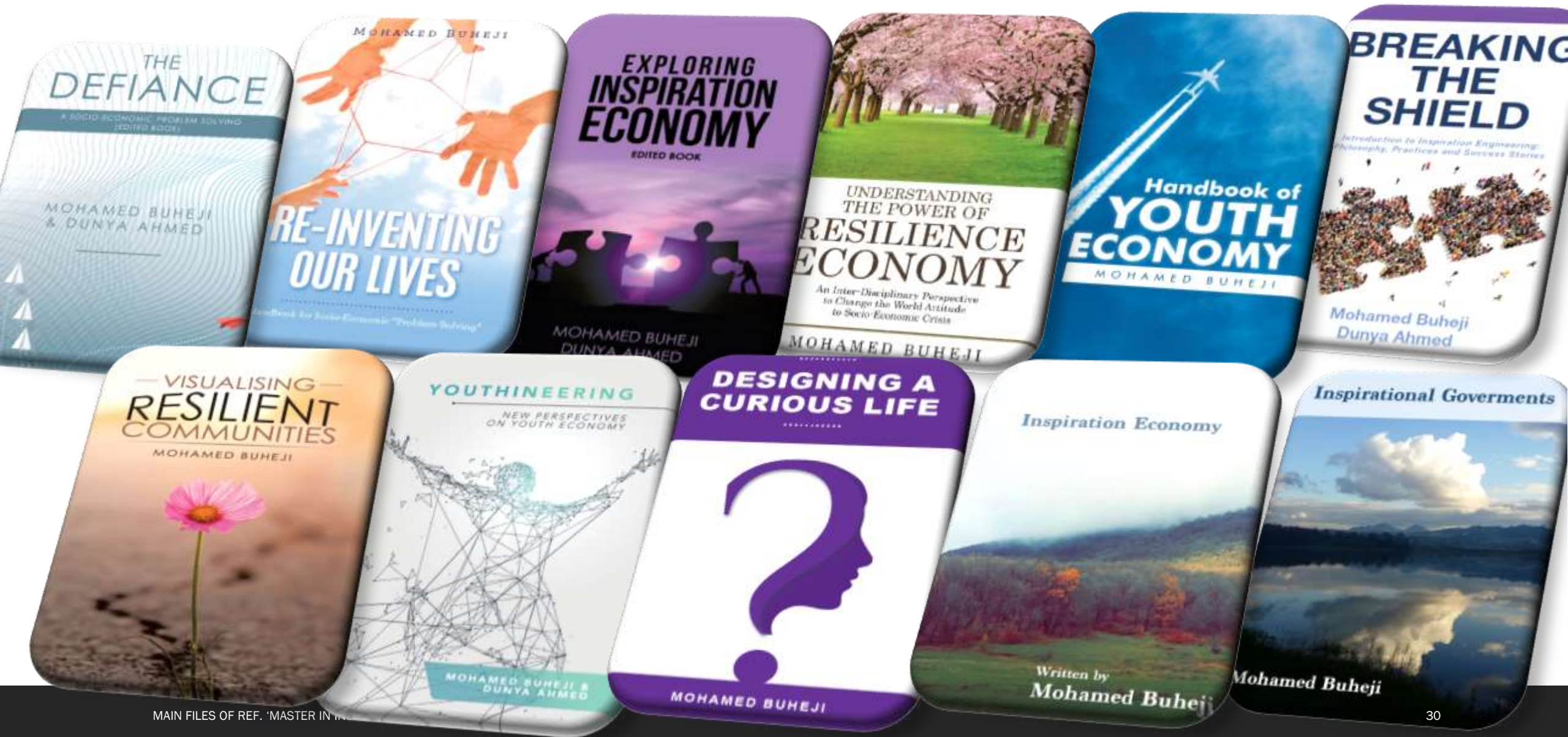
It is an integrated and coherent science that we seek to establish in the communities through live models that occur and spread through three main areas: institutes, societies, research centers and partners that guarantee the institutionalization of work and the sustainability of its development, projects, and programs that make a difference and push towards field experiments. In addition to the scientific research Scientific publications, as well as the publication of scientific journals and books in all living languages.



## Purpose of MIE Program 'Inspiration Economy' Awareness Profile:

**Explains the way the concept of  
'Inspiration Economy' is established,  
spread and sustained.**

# Reference Books of MIE Program (1)



# Reference Books of MIE Program (2)



